

- [Find Articles in:](#)
- [All](#)
- [Business](#)
- [Reference](#)
- [Technology](#)
- [Lifestyle](#)
- [Newspaper Collection](#)

[Financial Services Industry](#)

[o Comments](#)

Reliance boosts use of Home Page. (Reliance National Insurance Co.)

[National Underwriter Property & Casualty-Risk & Benefits Management, June, 1996 by Pasher, Victoria Sunshine](#)

Producers who surf over to Reliance National's Internet home page will find that the specialty lines insurance company IS now accepting limited broker submissions via the World Wide Web. New York-based Reliance National has launched a limited direct submission form on its home page (<http://www.Reliance-National.com>), in which brokers can type initial data about the broker and the insured, a short description of the coverage required, plus underwriting information and other miscellaneous data.

Craig Lowenthal, vice president of the firm's information service department, said in an interview that Reliance National's Web site is being viewed "more as a convenience...another vehicle or avenue for customers and brokers to use." Although the concept of conducting...

Read the rest of this article with a Free Trial at HighBeam Research.

Premium Content Partnership | HighBeam Research provides an in-depth online archive

library of reference works. 